

RAJAR DATA RELEASE



Quarter 1 2023 – May 18th 2023

Platform Share

All BBC Radio

	Q1 22	Q4 22	Q1 23
AM/FM	35.3	37.1	38.2
Total Digital	64.7	62.9	61.8
DAB	41.5	39.7	38.7
DTV	4.5	3.8	3.5
Total Online	18.7	19.4	19.6
Website/Apps	10.4	9.4	9.2
Smart Speaker	8.3	10.0	10.5

All Commercial Radio

	Q1 22	Q4 22	Q1 23
AM/FM	28.3	29.3	26.7
Total Digital	71.7	70.7	73.3
DAB	41.8	38.8	41.7
DTV	4.5	3.8	3.3
Total Online	25.4	28.2	28.3
Website/Apps	13.8	11.0	11.1
Smart Speaker	11.6	17.1	17.2